

PATIENT LOGIX

MEDIA STUDIO

The Future of Connected Health



Patient Engagement & Interactive Healthcare Media Cloud Delivery Solutions

**Interactive Media Delivery
Technology Overview**

PatientLogix™ Media Studio Delivers Cloud Based Cost-Effective, Affordable Patient Engagement & Interactive Healthcare Media Solutions



At **Patientel™ Networks** we provide cost-effective and affordable Interactive Healthcare Media and Patient Engagement Cloud based solutions that enable a seamless and secure exchange of interactive Health Education media content and information to accommodate patient's in-hospital or in-clinic care education requirements via our PatientLogix™ Media Studio application. PatientLogix™ provides the same Health Education Media content and information to patients pre- and post-hospital/clinic care in the patient home via our patient portal at http://www.patientlogix.com/en/SignIn_patients.php. Our Health Education solutions ensure patients have 24/7 access to Health Education content whenever, or wherever they need it.

The PatientLogix™ Media Studio Interactive Patient System provides a plethora of cloud based services and solutions to the healthcare industry which can contribute to the lowering of patient re-admission rates and frequency of never events.

These solutions begin with ensuring that patients have several points of easy secure access to on-demand and or prescribed patient Health Education media content. This process can start before the patient even arrives at the hospital, and can continue after discharge regardless of what type of PatientLogix™ Media delivery System the hospital has installed; whether it is On-Demand, Prescriptive, Tablet, Smart Phone or an Enhanced Health Education Media solution.

The benefits of Health Education for patients are far-reaching and provide not only for the well-being of patients but also benefit the entire healthcare system by decreasing the influx of patients into the system and the enormous costs associated with many preventable re-admissions and never events induced by patients the system would have to process and treat on an on-going basis.



PatientLogix™ Media Studio Delivers Comprehensive Reporting & Improved Compliance



Comprehensive Reporting

The extensive reporting features of the PatientLogix™ Media Studio yields hospital personnel extremely valuable data that was never before available in previous patient Health Educational systems. The system can monitor if a patient has viewed the Health Education video to completion, or not at all, and measure and quantify every patient's individual level of comprehension for each video that they viewed through content specific follow-up comprehension questionnaires.

When a patient has difficulty understanding the video Health Educational content, and subsequently scores low on the comprehension questionnaire, the PatientLogix™ system automatically sends an email or text message alert to the designated nurse educator on shift in the hospital at that point in time advising them of the patient's unsatisfactory comprehension score. This notification provides the nurse educator the opportunity to intervene, and re-visit the patient to review the Health Education material to ensure that the patient fully comprehends the Health Education content prior to the patient being discharged.

Government Compliance

The PatientLogix™ Media Studio can be a vital tool for healthcare institutions to collect, measure and report on patient Health Education comprehension and Patient Satisfaction levels thus assisting them to comply with national standards such as JCAHO and HCAHPS and to benchmark performance and quality measures with other facilities statewide and nationally.



PatientLogix™ Delivers Scalability, Streamlined Work Flows & Cost Efficiencies



Organizational Scalability, Streamlined Work Flows & Cost Efficiencies

The PatientLogix™ Media Studio Delivery System provides a cost-effective means of delivering important Health Educational media to patients. The system although cost-effective, provides features typically found in more complex and costly solutions.

PatientLogix™ Media Studio On-Demand, Prescribed, Enhanced, Tablet, Home and Smart Phone platforms are modular, interoperable can deliver services through existing infrastructures and are completely scalable. All platforms can be managed independently or managed as a group, by one or several administrators, in one facility or throughout multiple facilities via PatientLogix™'s cloud based Authoring Tool technologies.

PatientLogix™'s built-in efficiencies and unique flexible topologies are empowering healthcare institutions to easily deploy any educational solution platform where they are most needed throughout their organization. The modular and interoperability characteristics of the PatientLogix™'s cloud based technology enables them to deploy one PatientLogix™ platform partially within a hospital and or clinic, while other areas in the same facility use other PatientLogix™'s platform solutions.

The PatientLogix™ Media Studio is setting the standard for Patient Engagement and Patient Education systems while natively streamlining hospital personnel work flows and exponentially reducing on-going costs for health institutions.



PatientLogix™ Media Studio Delivers Highly Accessible Cloud Based Health Educational Media Library



Highly Accessible Cloud Based Health Education Media Library

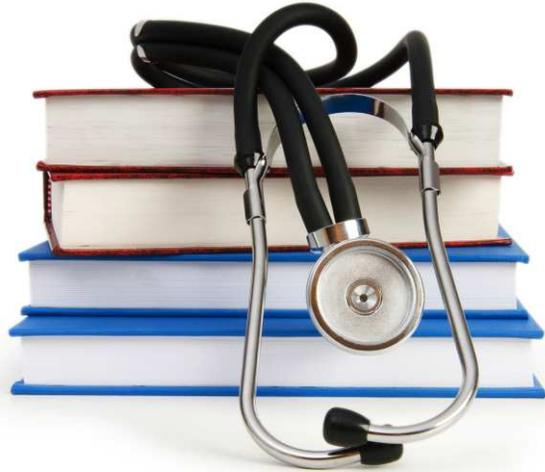
The PatientLogix™ Health Education Media Library provides timely, efficient and effective enterprise media library management services, complete with easy-to-use media library tools and management functionality via its PatientLogix™ Authoring Tool. These transformative media library services remove information and media access barriers at the enterprise level and seamlessly make health education media access effortless for any healthcare organization. The end result is a process of open authenticated access throughout the healthcare facility or organization to informational and media resources to support the organization's patient health education programs and enhancing its ability to deliver health education media content to its patients in a modern workforce environment throughout its patients end points: hospitals, clinics, physicians' offices and the patients' home.

Media Library Benefits

- Efficient and accessible delivery of media library services
- Improved media access increases patient and hospital user satisfaction
- Media library processes more streamlined and less costly to manage and deliver
- Media's library's ability to update, revise, and or add to their video content offerings instantaneously
- Media's library's ability to provide scalability for future growth Media Library Eco-system



PatientLogix™ Media Studio Delivers Patient Eco-Health Educational Support



Patient Eco-Health Education Support System

With PatientLogix™ Media Studio technologies Health Education media can be delivered and navigated either by using the in-room Telephone (PatientLogix™ On-Demand Media Delivery System), by using the in-room TV Pillow Speaker and TV (PatientLogix™ Prescribed Media Delivery System), by using a Tablet or Smart Phone via a 3G or Wi-Fi network (PatientLogix™ Tablet & Smart Phone Media Delivery Systems.)

Moreover, with PatientLogix™ Media Studio the Health Education content and information will not be restricted in time to the hospital stay or clinic visit, or restricted to just the patient. With the advent of families and friends who will also have the ability to access and view video Health Education media information from our online patient portal at www.patientlogix.com/patients pre- and post-hospital stay with the patient from their homes, will provide the patient a second tier of in-home caregiver support that will assist them in their recoveries and maintenance of their health conditions.

This in-home access to Health Education media will create a tremendously valuable eco-health educational support system for patients and will significantly reduce their chances of being re-admitted into a hospital due to an aggravation of their health condition because of a lack of knowledge of their own illness.



PatientLogix™ Media Studio Delivers Meaningful Health Education Support for Better Outcomes



Education for Better Outcomes

The PatientLogix™ Media Studio provides a plethora of services and solutions to the healthcare industry which can contribute to the lowering of patient re-admission rates and frequency of never events. These solutions begin with ensuring that patients have several points of easy secure access to on-demand and or prescribed patient Health Education media content. This process can start before the patient even arrives at the hospital, and can continue after discharge regardless of what type of PatientLogix™ Media delivery System the hospital has acquired; whether it is On-Demand, Prescriptive, Tablet, Smart Phone or an Enhanced Health Education Media solution.

The benefits of providing access and delivering PatientLogix™ Health Education media to patients are far-reaching, and provide not only for the well-being of patients but also benefit the entire healthcare system by decreasing the influx of patients into the healthcare network abyss deflecting the enormous costs associated with many of the preventable re-admissions and never events induced by patients.



PatientLogix™ Media Studio Promotes Family Engagement & Patient Satisfaction



Family Engagement

It is plausible to conclude that better communication between patients, healthcare providers and family members with improved outpatient social support programs and easy secure access to appropriate patient Health Education media can improve a patient's psychological well-being, reduce anxiety, increase satisfaction levels and ultimately reduce re-admission rates and never events.

Handover communication is an essential process of passing patient specific information from caregivers to the patient and family members for the purpose of ensuring patient post-hospital care is properly adhered too. Involving patients and families in the process of care is increasingly being recognized as an important aspect of care delivery. In most cases the patient and family are the only constant and are consequently in a position to play a critical role in ensuring continuity of care.

Hospital discharge is a critical stage where communicating information to patients and families, including patient Health Education becomes vital. The PatientLogix™ Media Studio plays a significant role in providing a segway to both patients and family members to maintain a link to the patient's Health Education program once they leave the hospital simply by using a computer and logging onto the PatientLogix™ patient portal at www.patientlogix.com/patients.



PatientLogix™ Media
Studio Delivers Microsoft®
Azure HIPAA Secure
Cloud Platform



Security & Privacy

Security and privacy officers and hospital administrators can be rest assured that PatientLogix™ Media Studio incorporates security practices both at the cloud and application platform layers to enhance security and privacy for all unique data that is generated by any healthcare institution through any one of PatientLogix's™ platforms as an integral part of the PatientLogix™ product and service lifecycle.

In all cases patient names and or personal health information is never aggregated and or stored on the PatientLogix™ Media Studio database platforms. At all times only anonymous data is stored in a SQL database that can only be accessed by authorized hospital personnel for reporting purposes. At no time is patient privacy or confidential medical records at risk of being compromised.

The PatientLogix™ Medio Studio suite of products are Cloud-based solutions residing on Microsoft® Azure's HIPAA secure cloud platform, that run in geographically dispersed datacenters that comply with key industry standards, such as ISO/IEC 27001:2005, for security and reliability and provide best practices in security, privacy policies and procedures.



PatientLogix™ Media Studio 360° Patient Care Continuum



Patient Care Continuum

It is reasonable to assume that patients suffering from a wide variety of medical conditions will realize improvements in self-efficiency, coping skills, patient satisfaction levels and overall improved health outcomes and will have better understandings of their health conditions through comprehensive patient Health Education processes.

Providing patients with unfettered and easy access to appropriate Health Educational media content and information specific to their medical condition before, during, and after their hospitalization with the PatientLogix™ Media Studio 360° Patient Care Continuum Solution will pave the way for Better Patient Outcomes. This continuous easy access for patients to Health Educational media content throughout the patient care continuum will ultimately yield positive results in reducing re-admission rates and the frequency of never events induced by patients.

The potential payoff by the utilization of PatientLogix™ Media Studio's scalable, highly accessible and affordable cloud based educational media delivery applications and solutions for the healthcare community at large and the individual patient is immense in the context of the escalation and upward spiraling of health care costs, and the alarming projections of future costs.



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